



# Sponsorship Opportunities

---

## Mobility Cup 2024

August 26–30 2024

Lunenburg Yacht Club

Lunenburg, Nova Scotia



LUNENBURG 2024  
Mobility Cup | Coupe mobilité



# ABOUT THE MOBILITY CUP



The purpose of the Mobility Cup Regatta is to demonstrate that sailing is an inclusive, accessible and integrated sport/recreation available to all persons. Our credo: "ANYONE can sail independently regardless of his or her physical ability or disability".



The last week in August 2024 over 40 adaptive sailors and their support teams from Canada and around the world will meet in Lunenburg Nova Scotia to compete on the beautiful waters of Mahone Bay.

Lunenburg Yacht Club has a lauded reputation for hosting regattas in a fun, relaxed environment. Our spirit of volunteerism is one of the most celebrated in the provincial sailing community. We are proud to offer our visiting sailors and guests the ultimate in Lunenburg hospitality.



## LEGACY SPONSOR

- Wharf and marina upgrades
- Lifts and related equipment
- Boats and related equipment
- Clubhouse and deck upgrades
- LTS Washroom upgrades
- LYC Property upgrades

\$500 LYC Gift Card

Recognition as a Legacy sponsor on LYC and MC24 websites, banners, signage, brochures, and social media marketing campaigns  
\$500 VALUE

**\$10,000**

## TITLE SPONSOR

- Transportation expenses (airport transfers, daily transportation, fuel)
- AV equipment, lighting
- Portable washroom facilities
- Hospitality expenses, food and beverage events, live music
- Event branded merchandise, signage
- Event marketing, advertising, paper brochures etc.

\$250 LYC Gift Card

Recognition as a Title sponsor on LYC and MC24 websites, banners, signage, brochures, and social media marketing campaigns  
\$250 VALUE

**\$5,000**

## ATHLETE SPONSOR

- Air/Ground travel for athletes
- Accommodations
- Meals/miscellaneous athlete expenses
- Safety/comfort equipment
- Temporary ramps, chairs/accessibility devices
- Athlete clothing

\$100 LYC Gift Card

Recognition as an Athlete Sponsor on LYC and MC24 websites, banners, signage, brochures, and social media marketing campaigns  
\$100 VALUE

**\$2,500**

## REGATTA SPONSOR

- Opening and closing ceremonies
- Trophies, raffle prizes, athlete gifts
- Volunteer gifts and welcome packages
- First aid kits, sunscreen, etc
- Beverages
- Towels and Laundry Services
- Fuel for Race Committee boats
- Meals for Race Committee members and shore volunteers

\$50 LYC Gift Card

Recognition as a Regatta sponsor on LYC and MC24 websites, banners, signage, brochures, and social media marketing campaigns  
\$50 VALUE

**\$1,500**

# Help us Create a Legacy of Accessibility on Mahone Bay

The Mobility Cup is a unique opportunity for sponsors to reach the highly attractive market of Sailing while at the same time showing their support for equal access for all in the sport right here in their home community.

The Mobility Cup provides a great opportunity for the host committee to leave a legacy of funds, capital equipment, accessible facilities and programs which will have a positive impact for years to come.

By hosting Mobility Cup 2024 Lunenburg Yacht Club has the opportunity to expand access to the waters of Mahone Bay for residents of all abilities from the Municipality of the District Lunenburg and visitors from around the world.

## Become a Sponsor Today!

**Contact Gale Fullerton**

Phone 902-719-9261

Email [lycmanager@lyc.ns.ca](mailto:lycmanager@lyc.ns.ca)

